

COM 211, Spring 2008
Project 1 (Due 3/13/08)

Project 1 involves the production of a 3-5 minute music video based on an existing music video. Students from the class will pick a music video, analyze the production and post-production techniques employed in the video. Individual student will then come up with a new conceptual approach in order to remake the video. This project allows students to participate as a group in an EFP environment. Learning the production process such as planning, directing, and camera works. Project 1 also allows students to work as individuals, in the creative process of producing a music video as well as familiarizing themselves with the “Liquid” Non-linear editor (NLE).

The check list below contains the technical requirement for the project:

- Complete project outline, production notes and editing decision list.
- Number of cuts/transitions should be based on the effectiveness of the particular style of the video.
- Sign up for using the NLE.
- A presentation about your music video. Imagine you are a producer selling your video to the Creative Director of a major music label. Describe the techniques you used in the video as you are showing to him/her. The presentation will be due the same day you turn in your tape.

Have a Blast!